



The Well Within Reach Fund aims to connect those fighting cancer with necessary treatment and resources

ABOUT THE JAGUAR LAND ROVER CANADA WELL WITHIN REACH FUND

The Jaguar Land Rover Canada Well Within Reach Fund aims to help connect those fighting cancer with necessary treatment and resources, with the primary objectives being:

- To educate the public on issues facing cancer patients, as well as the ways in which they can support the Canadian Cancer Society's mission
- To support the transportation of children fighting cancer to treatment centres across the country

Well Within Reach is a multi-faceted program that will continue to develop with time and you are an important part of our mission to reach its full potential. Please check back regularly for updates and new opportunities to get involved.

ABOUT THE CANADIAN CANCER SOCIETY

The Canadian Cancer Society (CCS) is a national, community-based organization of volunteers whose mission is the eradication of cancer and the enhancement of the quality of life of people living with cancer. The Canadian Cancer Society works with branches and affiliates across the country to provide cancer care, education and resources to those who need them most. CCS is the largest charitable funder of cancer research in Canada and the country's most trusted voice and authority on cancer.

OPPORTUNITIES FOR DEALERS

COMMUNITY OUTREACH AND PUBLIC EDUCATION

Through all JLRC corporate social responsibility initiatives, we strive to create opportunities for our local and global communities by supporting projects which enhance health, well-being and environment. Well Within Reach is targeting these goals through the provision of information sessions, educational seminars and research presentations aimed at increasing knowledge and raising awareness around cancer and its prevention. Dealers will have the opportunity to get involved through the distribution of educational materials and by providing their space as a venue when needed. [Contact us](#) to learn more about how your dealership can help us achieve our goals.

THE WELL WITHIN REACH VOLUNTEER DRIVER PROGRAM

In Canada, a high number of child cancer patients live outside of major urban centres and require assistance with transportation to their care. In many cases, without transportation, they will not seek treatment at all.

We're currently working on getting this program moving! To sign up to become a volunteer driver, please make sure to check this spot for updates.